



TransWorld's Interactive Haunted House Featuring YOUR Product!

We are taking our 2014 Halloween & Attractions Show to the next level by building an six-room, Interactive Haunted House right on the exhibit floor.

HOW DOES THIS BENEFIT YOU?

It's simple! As an added benefit to you, our valued exhibitor, you get the opportunity to feature one of your products in our Interactive Haunted House...FOR FREE!

- Give potential buyers an opportunity to see your product in a realistic haunt scene
- Your product (and booth number) listed on the scene index list handout distributed to all who enter
- More visibility for your product on the show floor
- Provide buyers with creative examples of the potential of your products in a real life setting
- 6 scenes on the show floor gives everyone plenty of opportunity to participate

HERE ARE THE DETAILS:

- The Interactive Haunted House will be built prior to show opening
- Product must be delivered by 9:00am, March 19th to the desk in front of the Interactive Haunted House
- Our design team will choose product placement and will make every effort to have the best exposure possible
- In order for your company to appear in our attendee literature, your confirmation for this opportunity must be submitted no later than February 13, 2014. Please fill out the entry form and return it to us as soon as possible.
- The TransWorld Interactive Haunted House is being built by a well known design team in the Haunted Attraction industry!! Your product will be treated with the utmost respect, and put in the scene in a creative, intelligent manner giving you the best visibility possible. This team will guarantee that your product will be highlighted appropriately and seamlessly into the scenes created by them.

To secure your product placement spot now in our Interactive Haunted House right on the exhibit floor, please email the form below to Mike Krausert at tattoobbsd@gmail.com.

Thanks again,

Jennifer Braverman

President, TransWorld Trade Shows, LLC



TRANSWORLD'S INTERACTIVE HAUNTED HOUSE ENTRY FORM

Please fill out this form completely and scan to tattoobbsd@gmail.com

[] YES! Include our company in the Interactive Haunted House!!

Company: _____

Contact: _____

Phone: _____

Cell Phone (So we can contact you on-site at the show if needed): _____

Booth #: _____

Ideas for Submission: (Please describe in detail): _____

(Please note: Our Interactive Haunted House designer will contact you to discuss in detail the product for the particular scene in which you will be included. The final product will be finalized between you, the exhibitor, and the designer. There are 6 scenes in total. We will be able to get your product in one of the scenes, but we want to make sure the scene is fluid for the attendee.)

If your product is chosen to be displayed in the Interactive Haunted House and you are hand carrying any of your items in through the dock doors, there will be NO CHARGE for any shipment going into the Interactive Haunted House.

FREE freight handling for product in the Interactive Haunted House will be available through Heritage Exposition Services, for items weighing less than 200 pounds. You must use the Heritage Interactive Haunted House shipping labels located in their kit to be eligible. If your shipment weighs more than 200 pounds you will receive the first 200 pounds of freight at NO CHARGE and anything after that will be charged at the published rate listed in Heritage's Kit.

Please make sure to deliver your product to the desk at the Interactive Haunted House no later than 9:00 am on March 19th.

All product must be picked up upon show close on Sunday, March 23rd after 2:00 p.m.

Questions, please contact our designer: Mike "Tattoo" Krausert
tattoobbsd@gmail.com
cell: 603-913-9099

Please keep this form for your records.

